

# AFID labelling & E10 Stakeholder Group Activity

Institution of Mechanical Engineers

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# Focus on fuel labelling rollout

AFID requires vehicles and fuel pumps to be labelled.

Introduction date October 2018.

Labelling requires significant public communication and many of the questions which will emerge (Biofuels) are directly related to E10 specifically.

LowCVP and DfT now intend to treat these as one communication project.

Potential links to other communications activity DfT are undertaking eg. Clean Air Zones and Used Car Labelling.

**E10 is assumed to be a commercial decision.**

Department for Transport

## Fuel labelling and E10

BS EN 228  
Petrol  
E5  
95 Octane

BS EN 590  
Diesel  
B7  
B7 Diesel

BS EN 228  
Petrol  
E10  
95 Octane  
Not suitable for all vehicles: consult vehicle manufacturer before use

The Alternative Fuels Infrastructure Directive - October 2018

STATUTORY INSTRUMENTS

2013 No. 2897  
PUBLIC HEALTH  
The Motor Fuel (Composition and Content) (Amendment) Regulations 2013

STATUTORY INSTRUMENTS

2004 No. 3349  
CONSUMER PROTECTION  
Biofuel (Labelling) Regulations 2004

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Moving Britain Ahead

# Scope of Activity for Group

Communications activity pertaining to labelling of vehicles and fuel dispensers.

Target audiences;

- Motorists, Forecourts, Dealerships, Motoring organisations and Media

Areas of activity

- Labelling – Why is labelling being introduced, when will labels be introduced, what do they mean, how they are used?
- Fuels – What are the fuels? Liquid / Gaseous? / Electric?
- Vehicle Compatibility – Vehicles which can/cannot use more than one fuel/blend
- Fuel consumption – Evidence of impact of using different fuels/blends
- Miss Fuelling – Advice to motorists/forecourts

Deliverable/s

- Content, evidence base and tools for a public information campaign

**What should be the cut off point for this group – Limited to content of public information campaign, or extend to form of public information campaign?**

# Areas of Activities

## Steering group – Key messages and consumer information

- Labelling – Why is labelling being introduced, when will labels be introduced, what do they mean, how they are used?
- Fuels – What are the fuels? Liquid / Gaseous? / Electric?
- Miss Fuelling – Advice to motorists/forecourts

## LowCVP Led sub-group

- Vehicle Compatibility – Vehicles which can/cannot use more than one fuel/blend

## SMMT led sub-group

- Fuel consumption – Evidence of impact of using different fuels/blends

# Timeline in relation to preparation of technical & communication aspects

Sept 2017 – RTFO announcement

7 Nov 2017 – Stakeholder Group kick-off meeting

Nov 2017 – Steering group and sub groups formed & funding secured for testing

Jan 2018 – Testing programme commences

*?April 2018 – Used car label refreshed for E10 and CAZ compliance – Suggested, TBA*

May 2018 – Key messages and consumer information completed

May 2018 – Results of testing programme

May 2018 – Vehicle compatibility widget “live”

Jun 2018 – Retail communications commence

**Oct 2018 – AFID labelling implementation/enforcement**

## **Stakeholder Group – will meet limited number of times**

- Chairperson
- Wide group of invited stakeholders formed to review progress and receiver broader input
- LowCVP provides secretariat

## **Steering group – will meet monthly or as required**

- Chairperson (same as Stakeholder Group)
- Formed for trade associations (and chairperson from sub-groups) to oversee progress
- LowCVP provides secretariat

## **Sub-Groups – will meet as required**

- Chairperson chosen by steering group
- Formed for stakeholders with specific interest
- LowCVP provides secretariat

**Should the Chairperson of the Stakeholder Group be independent, DfT or LowCVP?**

# Thank You